

*Cherry*  
Driving School



*Become a*

**DRIVING INSTRUCTOR**

## HOW LONG WILL IT TAKE TO QUALIFY?

This is entirely up to you.

There are a couple of different paths to take. but it is possible to be working as a trainee instructor and be earning within 16 weeks.

Trainee licences are valid for 6 months and allow you to work as an instructor before being fully qualified. This allows you to build your skills with real students, and is part of the training process if you take the trainee route.

If you are looking to train alongside an existing job or balance family commitments etc, you could more realistically expect the training to take around 12 months.

No singular path is the right one for everyone, so we'll take you through the options, explore pros and cons of each, so you take make the best decision for you.

# ABOUT US

**Cherry Driving School has been providing driving lessons in and around the City of Lincoln for over 30 years.**

The school, under its current ownership, has continued to build a respected and successful business and has expanded in recent years to become the largest driving school in the city.

As well as providing continuous professional development for our instructors, we have developed a highly effective training and development programme. We have had great success in supporting our PDIs through the process of qualification.

Developing confidence as an instructor, together with the attainment of the required standards (as set out by the DVSA) has been critical to our providing our trainees with the necessary skills.

On occasions, we are approached by trainees from the bigger national providers of instructor training. It is our experience that these individuals do not always get the personal level of service that they may have expected.

Cherry has stepped in and taken a great deal of pride in its ability to refocus the training and get the PDI back on track. We can do the same for you.

Whether you are just thinking about becoming a driver trainer, or you already have some experience of the training process, we can help.



“Having done some research, the Cherry name really stood out. I gave them a call and we met up for a chat. We got on really well and all my questions regarding training and becoming a PDI with Cherry were answered. The support I received was amazing. I passed and became a fully qualified ADI with Cherry; best decision I ever made.”

*Jim D - Cherry Driving Instructor*



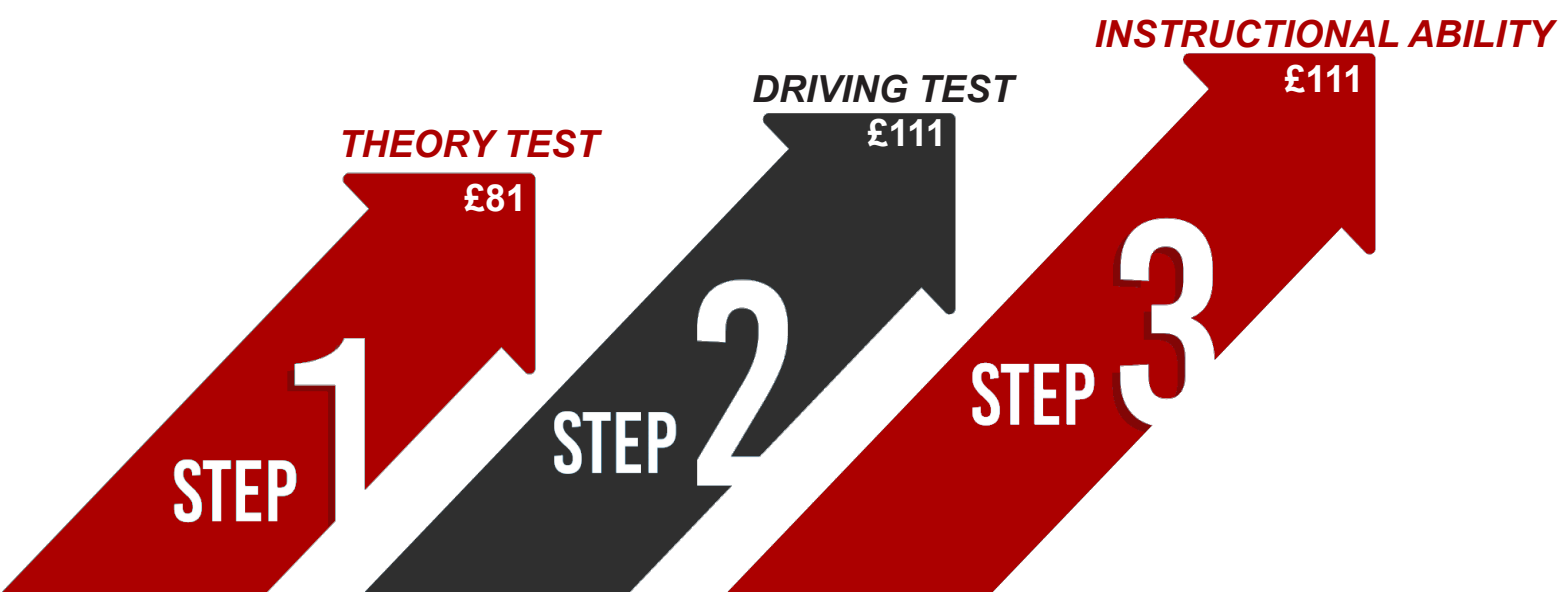
# How do I become a **DRIVING INSTRUCTOR?**

## **Becoming a driving instructor starts with choosing your own training route.**

The first step is to apply to the DVSA to register to become an instructor. This will involve applying for a CRB check.

Once that's approved, you're good to get started with your training.

There are three parts to the qualification process. They are listed in the table below, along with the test fee for each part.



# WHAT WE OFFER YOU

When you start your training with us, we guarantee to provide:

- Set 40 hours training with your in-house trainers
- One-on-one training, unless requested to buddy up for training purposes
- Training buddy – we pair you up with an existing instructor so you can bounce questions off them in addition to your trainer
- Direct contact with the driving school management for any training need you may have
- Business development coaching.



“After making my decision for a career change, I joined Cherry Driving School to complete my ADI training. They were so supportive throughout and made me feel part of the team. It is good to know that I have such a great supportive group behind me now as a fully qualified female instructor.”

*Krystle - Cherry Driving Instructor*



## ***Benefits of taking a trainee licence with Cherry:***

- Cherry-branded workwear and business cards
- Graphics package and aero roof-box for car
- Allocation of pupils as requested
- Unlimited supply of pupil record cards
- National call centre
- Theory Test Pro support and Total Drive app
- Continuous Professional Development
- Social events

*Are you ready to embark on your*  
**NEW CAREER?**



**01522 804819**



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